

FCC XXX (5/13/04 draft)
Public Interest Television Disclosure Report

Instructions. This report should be prepared on a quarterly basis. The completed form must be made available to the public and the FCC no later than 30 days after the end of the quarter, by 1) placing a copy in the station's public file; 2) posting a copy on the station's website (if it has one), with a prominent and clearly identified link on the home page of the website; and 3) filing it with the FCC.

Definitions for use in filling out this Disclosure Form

Local civic programming: Local civic programming is designed to provide the public with information about local issues. Local civic programming includes broadcasts of interviews with or statements by elected or appointed officials and relevant policy experts on issues of importance to the community, government meetings, legislative sessions, conferences featuring elected officials, and substantive discussions of civic issues of interest to local communities or groups.

Local electoral affairs programming: Local electoral affairs programming consists of candidate-centered discourse focusing on the local, state and United States Congressional races for offices to be elected by a constituency within the licensee's broadcast area. Local electoral affairs programming includes broadcasts of candidate debates, interviews, or statements, as well as substantive discussions of ballot measures that will be put before the voters in a forthcoming election. Programming that focuses on the "horserace" aspects of an election does not qualify as local electoral affairs programming. Programming that is primarily concerned with the political strength or viability of a candidate or ballot issue; that focuses on a candidate or ballot issue's status in relation to polling data, endorsements or fundraising totals; or discusses an election in terms of who is winning or losing is considered "horserace."

Primary Channel: The primary channel means the FCC-required free over-the-air standard channel which, like its analog predecessor, provides entertainment, sports, local and national news, election results, weather advisories, access for candidates and public interest programming such as educational programming for children (*see Advanced Television Systems and Their Impact Upon the Existing Television Broadcast Service*, Fifth Report and Order, 12 FCC Rcd 12,809, 12820-22 (1997)).

Public Service Announcements: A public service announcement is any announcement for which no consideration of any sort (including, but not limited to, cash, goods or services, in-kind contributions, endorsements, favorable treatment) is made to the licensee or any organization or entity associated with the licensee and which promotes programs, activities or services of federal, state or local governments or the programs, activities or services of nonprofit organizations.

Paid Public Service Announcements: A paid public service announcement is any announcement where consideration of any sort (including, but not limited to, cash, goods or services, in-kind contributions, endorsements, favorable treatment) is made to the licensee or any organization or entity associated with the licensee but which otherwise meets the definition of a public service announcement.

Independent programming: Independent programming is programming produced by an entity not owned or controlled by an owner of a national television network, including ABC, CBS, NBC, FOX, UPN, and WB. If an owner of a national television network owns or controls more than a one-third financial interest in the program, acts as the distributor of such program in syndication, or owns the copyright in such program, the owner of a national television network will be considered to be the producer of that program for the purposes of this processing guideline.

1. GENERAL INFORMATION

| | | | |
|---|--|---|-----|
| Call Sign | Licensee | | |
| Network Affiliation: <input type="checkbox"/> Independent | Neilson DMA | Name(s) of Parent Companies or Affiliates | |
| Was this station transferred or assigned during this quarter? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, list previous licensee. | | | |
| Was any of the programming on this station provided or produced by another station serving the same DMA? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, please identify the other station, the average number of hours provided by the other station, and the type of such programming. | | | |
| Address | City | State | Zip |
| | | Website Address | |
| Contact Person | Phone Number | | |
| Primary channel | List non-primary programming streams and the main programming focus. | | |
| | Channel | Main Programming Focus | |
| | | | |
| Quarter for which this Report is Filed | | | |
| | | | |
| License Expires on: | | | |
| | | | |

2. PROGRAMMING INFORMATION

- a) **Overall Programming:** List the channel and the average number of hours per week of the indicated types of programming on the primary and all non-primary channels.

| | Primary | Non-Primary | Non-Primary | Non-Primary | Non-Primary | Non-Primary |
|------------------------------|---------|-------------|-------------|-------------|-------------|-------------|
| Channel Number | | | | | | |
| Total Number of Hours | | | | | | |
| Hours in High Definition | | | | | | |
| National News | | | | | | |
| Local News | | | | | | |
| Local Civic Affairs | | | | | | |
| Local Electoral Affairs | | | | | | |
| Independently Produced | | | | | | |
| Other Local Programming | | | | | | |
| Public Service Announcements | | | | | | |
| Closed Captioning | | | | | | |

- b) **Local Civic Affairs Programming:** For each program or program segment aired this quarter that meets the definition of local public affairs programming, and is not listed elsewhere on this form, give the following information.

| | | |
|---|---------|-----------------|
| Title: | | Produced by: |
| Dates/Times Aired: | Length: | Program Format: |
| Please indicate which program or segment has: <input type="checkbox"/> Aired on the primary channel. <input type="checkbox"/> Been locally produced. <input type="checkbox"/> Previously aired on this or another station. <input type="checkbox"/> Been part of a regularly scheduled news program. <input type="checkbox"/> Been broadcast for payment or any sort of consideration to the licensee or any related organization or entity. | | |
| Please describe how this segment meets the definition of local civic affairs programming. | | |
| Please describe any interactive functions utilized. | | |

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| Please describe how this program was promoted to the public. |
| Please describe what efforts were made to include diverse viewpoints. |

- c) **Local Electoral Affairs Programming:** For each program or program segment aired this quarter that meets the definition electoral affairs programming, and is not listed elsewhere on this form, give the following information.

| | | |
|---|---------|-----------------|
| Title: | | Produced by: |
| Dates/Times Aired: | Length: | Program Format: |
| Please indicate which program or segment has: <input type="checkbox"/> Aired on the primary channel. <input type="checkbox"/> Been locally produced. <input type="checkbox"/> Previously aired on this or another station. <input type="checkbox"/> Been part of a regularly scheduled news program. <input type="checkbox"/> Been broadcast for payment or any sort of consideration to the licensee or any related organization or entity. | | |
| Please describe how this segment meets the definition of local electoral affairs programming. | | |
| Please describe any interactive functions utilized. | | |
| Please describe how this program was promoted to the public. | | |
| Please describe what efforts were made to include diverse viewpoints. | | |

- d) **Independently Produced Programming:** For each independently produced program that was aired on the primary channel during prime time this quarter, provide the following information.

| | | |
|---------------------|---|--|
| Title: | Produced by: | |
| Program Type/Format | <input type="checkbox"/> Check here if the program was aired on the primary channel | <input type="checkbox"/> Check here if the program was locally produced. |
| Dates/Times Aired: | Length: | Number of Times Aired: |

e) **Local Programming:** List all locally oriented programming not listed elsewhere.

| | | | |
|---|---------|------------------|-------------------|
| Title: | | Produced by: | |
| Program Type/Format: | Length: | Date/Time Aired: | Channel Aired on: |
| <input type="checkbox"/> Check if program was broadcast for consideration of any sort (including, but not limited to, cash, goods or services, in-kind contributions, endorsements, favorable treatment) to the licensee or any related organization or entity. | | | |

f) **Underserved Communities:** List the programs aired that were aimed at serving the needs of underserved communities.

| | | | |
|---|-----------------|-------------------------------|-------------------|
| Title: | | Underserved Community Served: | |
| Program Type/Format: | Program Length: | Date/Time Aired: | Channel Aired on: |
| Describe how program met the needs of the underserved community. | | | |
| <input type="checkbox"/> Check if program was broadcast for consideration of any sort (including, but not limited to, cash, goods or services, in-kind contributions, endorsements, favorable treatment) to the licensee or any related organization or entity. | | | |

g) **Public Service Announcements:** Please complete the following information concerning all public service announcements aired this quarter during the hours of 6 am-12 am.

| | | | | |
|-------------------------|------------------------------------|-------------|---|-------------------|
| Sponsoring Organization | | | General Goal of PSA: | |
| Name of PSA: | | | | |
| No. of Times Aired: | % of times aired during prime time | PSA Length: | <input type="checkbox"/> Check here if PSA was locally originated | Channel Aired on: |

- h) **Paid Public Service Announcements:** Please complete the following information concerning all paid public service announcements aired this quarter during the hours of 6 am-12 am.

| | | | |
|-------------------------|-------------|---|-------------------|
| Sponsoring Organization | | General Goal of PSA: | |
| Name of PSA: | | | |
| Number of Times Aired: | PSA Length: | <input type="checkbox"/> Check here if PSA was locally originated | Channel Aired on: |

- i) **Religious Programming:** Please identify any broadcasts of religious services or other locally produced religious programs that were aired at no charge.

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3. MEETING COMMUNITY NEEDS

- a) **Ascertainment:** Did the licensee undertake any efforts to ascertain the programming needs of various segments of the community? ☐ Yes ☐ No

If yes, please describe the efforts the licensee took below.

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4. SERVICE FOR PERSONS WITH DISABILITIES

- a) **Closed Captioning:** Has the broadcaster met the relevant closed captioning requirements? (See 47 C.F.R. 79.1). ☐ Yes ☐ No

State the number of hours and percentage of each category of nonexempt video programming.

| | | |
|---------------------------------------|---|------|
| New English language programming | % | Hrs. |
| Pre-Rule English language | % | Hrs. |
| New Spanish language programming | % | Hrs. |
| Pre-rule Spanish language programming | % | Hrs. |

Please list programs that were not captioned due to exemption and state the basis for the exemption.

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- b) **Video Description:** Did the licensee voluntarily provide video description services for the vision impaired? ☐ Yes ☐ No

If yes, list the total number of hours with video description, the type of program and which channel contained video description.

5. CURRENT EMERGENCY INFORMATION

- a) Did the licensee broadcast information about a current emergency that was intended to further the protection of life, health, safety, and property as defined in 47 C.F.R. 79.2? ☐ Yes ☐ No

If yes, list the channels that contained the emergency information and the situation that prompted its use.

- b) Was the information in 5(a) accessible to persons with disabilities as required in 47 C.F.R. 79.2? ☐ Yes ☐ No

If no, list the current emergency that was not accessible to persons with disabilities and the reason it was not accessible.

6. PROMOTION OF PUBLIC AWARENESS

What steps are you taking to inform your viewers of the availability of this form and other similar information?

7. CERTIFICATION OF REQUIREMENTS FOR STAFF APPROVAL

| | |
|---|--|
| Did the licensee air a minimum of 3 hours of qualifying local civic or electoral programming per week on the primary channel between 7:00 a.m. and 11:35 p.m. with at least 50 percent of that programming being aired between 5:00 p.m. and 11:35 p.m.? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Did the licensee air an amount of qualifying local civic and electoral programming on its non-primary channels equal to at least 3 hours or 3% per week between 7:00 a.m. and 11:35 p.m. with at least 50 percent of that programming being aired between 5:00 p.m. and 11:35 p.m.? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Was at least 75 percent of the required minimum qualifying local civic and electoral programming “first-run programming”? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| If the licensee holds multiple licenses within the same area (as defined by the Commission’s rules permitting multiple ownership) did it fulfill its requirements by not duplicating original “first run” programming on its stations? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| To the extent that a licensee utilizes such distribution and promotion mechanisms as personal video recorders (PVRs), video-on-demand (VOD), and electronic program guides (EPGs), local civic and electoral affairs programming did the licensee make available and promote using these and other utilized interactive technologies? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Did the licensee comply with the special electoral programming requirements during the 6 weeks prior to an election? | <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A |
| If the licensee is an affiliate of a national network, was at least 25% of prime time programming independently produced? | <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A |
| Does less than 50% of daily programming consist of the transmission of sales presentations or program length commercials? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Did licensee identify and document local civic or electoral affairs programming and make this information available in the licensee’s public file and website? | <input type="checkbox"/> Yes <input type="checkbox"/> No |